



How To Keep Your Carpet Looking Good

So you just moved into this cool new apartment with nice carpet and you're wondering how to keep it that way? Here are some tips for you to make your carpet last as long as it should.

1. Probably the most important tip we can give is to **take your shoes off before you walk on your carpet**. A person can bring in up to 20lbs of dirt from outside on the bottoms of their shoes in the course of a year. This dirt gets ground into the carpet and damages the fibers causing the carpet to look prematurely worn.
2. If you like to put lotions on your feet to keep them silky smooth, you should **wear socks before you walk around on your carpet**. The oils, creams and conditioners in lotion will build up in your carpet where you walked, causing the carpet to attract more dirt and dust. This will cause uneven and premature wear patterns in the carpet.
3. **Don't let your animals go potty on your carpet**. It's nearly impossible to get the smell from animal urine out of the carpet backing and pad underneath it. Because of this, you need to make sure your pet always has a place to do their business, whether that's in a box or outside.
4. **If you spill something on your carpet, act quickly**. Work to get as much of what was spilled cleaned up before the stain can set in. Use a warm and slightly damp towel to blot up the spill. Never scrub or use chemicals on your carpet as this usually damages the carpet. If you are left with a stain, ask the property manager to refer you to a professional carpet cleaner.
5. **NEVER shampoo your own carpets**. More carpets need to be replaced from improper cleaning than from the staining they had to begin with. Ask your property manager to refer you to a professional carpet cleaner. You'll get the best results and save money in the long run. A carpet clean is always cheaper than a carpet replacement.
6. **Vacuum, Vacuum, Vacuum**. Do this at least once a week and set the brush depth so that the tip of the carpet gets brushed, never all the way down.